#### What to Do for Itching Skins

Eczema, ringworm and other itching, burning skin eruptions are so easily made worse by improper treatment, that one has to be very careful. There is one method, however, that you need not besitate to use.

not besitate to use. tender skin—that is, the resinol treat-ment. Resinol is the prescription of a Bal-timore doctor, put up in the form of real-

in the form of real not on the form of real not ointment and resinol soap. This proved so remarkably successful, that thousands of other physicians have prescribed it constantly for over 20 years. Resinol usually stops itching instantly, healing the cruption quickly, unless due to some serious internal disorder.

Resinol continent and resinol scap can be bought at any druggist's, and are not at all expensive. Write for free sample, Dept. 1-R, Resinol, Baltimore.



## How Is She Making Good?

Mother Who Is a Chum Is a Great Aid to the Girl Making Her Own Way, and a Definite Goal

There's a lesson for the lonely girl in an interesting letter I have just received from "The Girl With an Aim."



mother. But every such girl can and should set for herself a definite goal.

As I said the other day, the girl loses. On the other hand, there are many young women, particularly among those who come to New York as strangers, whose lives are desolately uncompanioned. I urge these girls to consider the infinite possibilities of the girls' club. It may play a very real part in their ultimate success, for, other things being equal, the person who is living a normal, happy life is the best worker.

Here is the rest of the letter from the girl who has so successfully solved the problem of loneliness;

"Dear Madam: I suppose I cannot really call myself one of those who have already won, but I am well on the way to success. In the first place, I came to this country at the age of eleven from the Baltic provinces, and at once entered a public school. I advanced very rapidly because my

at once entered a public school. I the position as cashier and assistant bookeeper at \$5 a week. As the end education in Europe had been a thoreducation in Europe had been a thorough one, and my only difficulty was the language. After three years I graduated from grammar school and entered the Jersey City High School, with the intention of going to college. Soon, however, my mother's health forced us to move to a seashore town. Financial troubles also began to appear about this time, and there was a serious possibility that I would have to leave school altogther. Up to this time I had been one of those girls who "cannot sew a straight seam," but necessity and my passion for education taught me how to act for education taught me how to act

125th

Street

West

An Exceptional Group of

Women's

**High Boots** 

at \$3.98

Toes, heels and tops are up

All white, all gray, white

tops and patent vamp.

Third Floor.

to the minute

"DIAMOND JIM" TO ORATE. "Next I locked false pride in the cellar and applied at the de-partment stores in search of em-ployment for the summer months. I finally found work as a sales-girl in a notion department at \$4 per week. After the first month,

Speak at Restaurateurs' Dinner. Pearls of eloquence—in addition to the more sparkling geme which have given him his sobriquet of "Diamond Jim" per week. After the first month, or June, my salary was advanced to \$5 and I was promoted to the position of assistant cashier. When school started again in the fall I had saved enough for my wearing apparel, and as I had regular employment during Saturdays and all other holidays I found that I was easily able to make both ends meet. Of course I realized that college was out of the question, so I changed my course from the classical to commercial. During the last summer of my school life I drew a salary of \$7 per week, which was better than some of the salaries received by the regular employees. are going to be displayed next Monday night by James Buchanan Brady at the annual dinner of the Society of Restau-

Second Floor, Take Elevator For Friday & Saturday

#### **EASTER MILLINERY**

SPECIAL SALE at Half Regular Prices

Every Hat in Our Shop Without Reserve That Were \$6 NOW 3.00 That Were \$10 NOW 5.00

That Were \$15 NOW 7.50 Every smart style and trimming neelty of the season included.

SUIT OFFERING To-Day & To-Morrow At Our 34th St. Store Only

EXTRAORDINARY

Nowhere in New York can you Check

Value \$32.50

CENTEMBRI-nothing but gloves since 1870.

Centemeri

Gloves

For Men

In our large stock of Men's Gloves is the glove

exactly meeting vour requirements.

Grey Mocha . . . . The Gentleman's Glove . 1.75 - 2.00 - 2.50

Tan Cape . . . . . The Young Man's Glove . 1.50 - 1.75 - 2.00

Buck - . . . . . The Millionaure's Glove . . . . 3.00 - 3.50

Silk . . . . . . . The Particular Man's Glove . . . . . 1.00

Si'k Lined Mocha . The Conservative Man's Glove . 2.00 - 2.50

Washable Cape . . The Modern Man's Glove . . . . . . 2.00

296 Fifth Ave. Below 31st Street

Peau de Cygne Lined Price of BROWN and WHITE,
TAN and BROWN.
BLACK and WHITE.
NAVY and WHITE.

Also a few Special Val-ues in Men's Wear Serge or Gabardine (regularly \$32.50). \$24.50

obtain these splendidly styled VEL-OUR CHECK SUITS for less than \$32.50. We place 75 of them on sale TO-DAY and TO-MORROW only at

\$9.75 and \$11.75

The John Mucaualer Store

Broadway at Ninth, New York



#### Now for Youth and Springtime!

Surely the bright sunlight flooding the store has warmed into fullest bloom those salons where we have grouped all the lovely Easter clothes for children.

The Babies' Own Shop is the daintiest gray corner imaginable. The glass cases are filled with the pretty leghorn hats with bright flowers, the bright street hats and the more soher but still youthful.

Chambray, etc., in all colors and a wonderful variety of styles, \$1.25 to \$10.50. Dainty white frocks, lacy and ribbony, \$2.25 upward. Sizes 6 to 14 years.

Silk dresses, \$10.75 to \$15. more sober but still youthful play hats.

The big wardrobes contain coats, some very simple, others with all the new flaring lines of mothers' coat. The new frocks

are here too, dainty white ones, colored play dresses and romper and bloomer outfits. This Babies' Own Shop, Third floor, Old Building, will dress any child from the tiniest baby to the young person of 6 years. After that, they graduate into

The Girls' Store This shop specializes in clothes for Miss Six to Fourteen, and wishes us to announce some extra good Easter

Spring coats at \$6.75, \$7.50,

Among these are black and charmingly appropriate white velour checks with pique dresses for 12 to 16 year girls. collars, \$11.75; belted serge Silk, \$15 upward. Colored coats with embroidered pique wash dresses, \$3 upward. collars, \$6.75; good-looking plain serge coats with handembroidered wool poplin and embroidered wool poplin and three-piece suits, usually belt-

hand-scalloped linen collar and cuffs, \$10.75.

Other coats up to \$32.50 are velours, serges, gabardines, corduroys, tweeds, taffetas, silk poplins and novelty

fobries

Tub dresses of gingham, \$25. poplin, Garrick cloth, pique,

Silk dresses, \$10.75 to \$15. After a girl becomes too tall and a bit too grown up for extremely girlish things, she be-

THE FILLETTE

This is the girl of 12 to 16 years, the girl who wants a coat suit, but who can't wear young lady-fied fashions. So we have opened a special shop for Fillettes which has all these fine Easter opportunities.

Checked taffeta dresses with the modesty muslin sleeves.

Little plain taffeta frocks and silk

guimpe dresses.

Cotton voile dresses, rose or corn color, smocked in black.

Two-piece smocked dresses of gingham and linene, \$3.50.

These are but a few of

tweeds and serge, \$11.75 to

Second floor, Old Building.

#### 500 Selected Suits for Women—\$17.50 Each

One week ago we couldn't buy these suits to sell for less than \$22.50 to \$29.50

The maker of these suits is a | Seven Models large operator. Sometimes his stocks accumulate too rapidly. At such times he considers no half-way measures. He comes to us. We take our choice, name our price, and relieve his

from a few more than a thou- piped button - holes, pointed sand. They include suits in all satchel sides, shirring, white sizes, 34 to 42 bust—with a braid, black braid.

New, Friday morning.

Serges, gabardines, checks; navy, black, tan, copenhagen blue and green, all embodying adaptations from recent Paris importations.

Pleated backs, double belts, These 500 suits were selected | broad belts, stitching, buttons,

Second floor, Old Building.

#### 6,600 Pairs Easter Gloves New, 50c and \$1.15 Pair

rectly from France 1,800 sizes. pairs very fine white glace gloves with plain stitched back, \$1.15 pair. backs, and fastening with three pearl buttons and buttonholes.

and in perfect taste, and they navy, at 50c pair.

We have imported di-| are priced but \$1.15 pair. All

4,800 Pairs of Good Silk Gloves, 50c Pair

Two-clasp Milanese silk These are the gloves the with Paris point stitching on French women weave-dainty back. White, black, slate and

TODAY'S BEAUTY HELP

# -The John Wanamaker Store -

PARIS IN NEW YORK ate des **Beaux**Arts 80 West 40th St.

CASH FOR BOOKS

You can keep your hair at its very best by washing it with this simple, inexpensive shampoo, which cleanses the hair and scalp thoroughly of all the dandruff and dirt and leaves a clean, wholesome feeling: Just use a teaspoonful of canthrox dissolved in a cup of hot water, afterwards rinsing thoroughly with clean water. One finds that the hair dries quickly and evenly, is unstreaked, bright, soft and fluffy, so fluffy in fact that it looks more abundant than it is, and so soft that arranging it becomes a pleasure. All arranging it becomes a pleasure. All scalp irritation will disappear and the hair will be brighter than ever before

WORLD WANTS WORK WONDERS, WOR D WANTS WORK WONDERS

## Winter's Review

Review of songs sung on merry Winter evenings; review of dances at the home, at the club, at the supper after the theatre; review of your pick of the musical selections given during the

You may review them all in one evening on the

#### VICTROLA

chine; and it is so easily purchased-\$5 or \$10 Down

-that one wonders there is any home without one. Come and hear the April Victor records and some of the old ones, and see what you are missing by not having a Victrola in your home. First Gallery, New Building.

It has so many uses, this wonderful talking ma-

JOHN WANAMAKER

Broadway at Ninth, New York

### Trimmed Hats Wonderful Variety erate cost.

With Six Records, total

\$79.50, will be delivered

to your home on a small

**Balance in small monthly** 

New York's Leading Victrola Stores

563 5th Ave 427 5th Ave. 23 w 42nd St 27 w 34th St.

Open Evenings at 23 W 42nd St.

or weekly payments.

payment of only

In just the modes that find greatest favor and at mod-Beautiful Leghorns, flower and

Large Hair Hats, ostrich trim-

Lisere Sailors, trimmed with wings or fancy feathers. Turbans, suitable for matrons. Charming Hats, every one dis-

tinctive. \$4.95 to \$10.00

Milan Hats, \$1.95 Black and colors, in sailors, tri-ornes, side rolls and mushrooms.

The Boy's Easter Suit Is Better and Costs Less at Koch's

That's the answer to the steady influx of parents of boys in our clothing department. Boys' Norfolk Suits, fine cheviot and tweed

mixtures, knickerbocker transfers lined throughout; sizes 7 to 17 \$3.25 'Koch Special" Boys' Suit (with Two Trousers), \$5.00

Others at \$5.95 to \$9.75. Boys' First Long Trousers Suits, \$10.00 and \$12.00 Martin, Wayne and Wharton models sizes 16 to 20 years, 52 to 56 chest.



Lisere Shapes, \$2.95 to \$7.50 Large assortment of Lisere shapes, copic of imported models.

Silk Blouses for Dress

\$5.00 Crepe de chine, plain or frilled; soft merveilleux silk; net blouses

and Sport Wear

silks in pastel colorings, and Georgette crepe blouses with frills In all the new shades. Third Floor.

\$2.00 Excellent quality voile, with panels of embroidered organdic combined with Val. lace; lace edge collar and cuffs.

Fine Lingerie Blouses,

WARER COMS 5th Ave at 35%

and a little attention to their wants and needs would not be amiss. I didn't mean to pun. J. R." SUPPLEME VICTOR SERVICE \$5 or \$10 will place any Victrois in your home issiance of navment-in terms to suit

"All that time I had been living ith my friends, and when I left is ness to be married I not only had

all my linens, &c., but a nice bank account besides. SUCCESSFUL."

THE YOUNG MEN. TOO, HAVE TEMPTATIONS.

TEMPTATIONS.

Here's a voice from the other side of the house:

'Dear Madam: Why all this talk about the business girl and how she gets along? Why not a word eccasionally about the young man who works for \$6 and \$7 a week and does not go wrong? Are there no temptations for the underpaid young man? Or do you consider a woman's temp-

from for the underpaid young man.
Or do you consider a woman's temptation the only one worth talking
about? I speak from bitter experience, and my experience was shared
by thousands and is to-day being
undergone by many a young man
But who speaks for a minimum wage

or him?

"Not so many years ago I was employed as advertising solicitor at \$7 a week. With me there were others working for \$6! Some even claimed to be married. Think of it! Yet we lived some way. Speaking for myself, I some way got through without becoming crooked. Many a time I lacked a meal, but never begged one.

"Please don't limit your discussion."

Please don't limit your discussion the poor but dishenest 'working t.' There are working boys, too:

Dr. J. C. McCoy Candler Building, 220 W. 42d St.

7 Visits for \$5